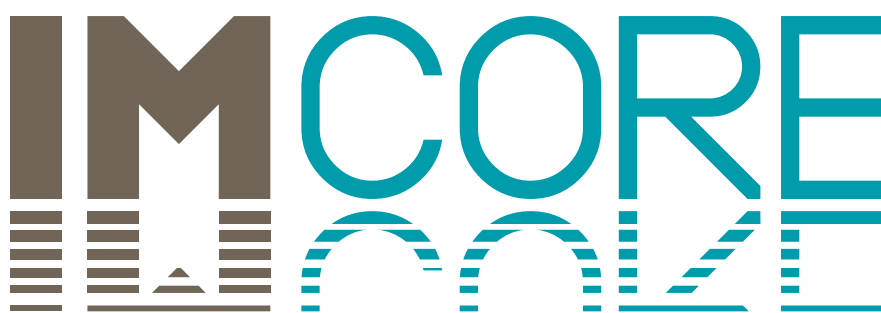
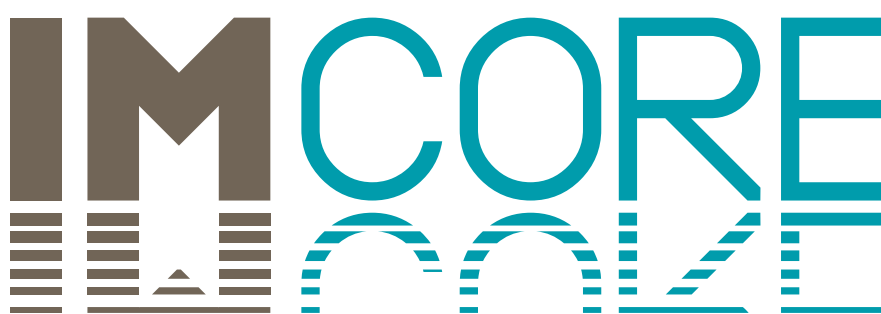


IMCORE GRAPHIC IDENTITY MANUAL

The logotype has been made by the project name in just one line. The typography is based on the Notke family, using bold for the IM characters and regular for CORE.

The naming is completed when including below the whole name of the project in a simple Helvetica Condensed font in capital letters.

The possible versions of the logotype are those represented in this page, excluding any other variations.



INNOVATIVE MANAGEMENT FOR EUROPE'S CHANGING COASTAL RESOURCE

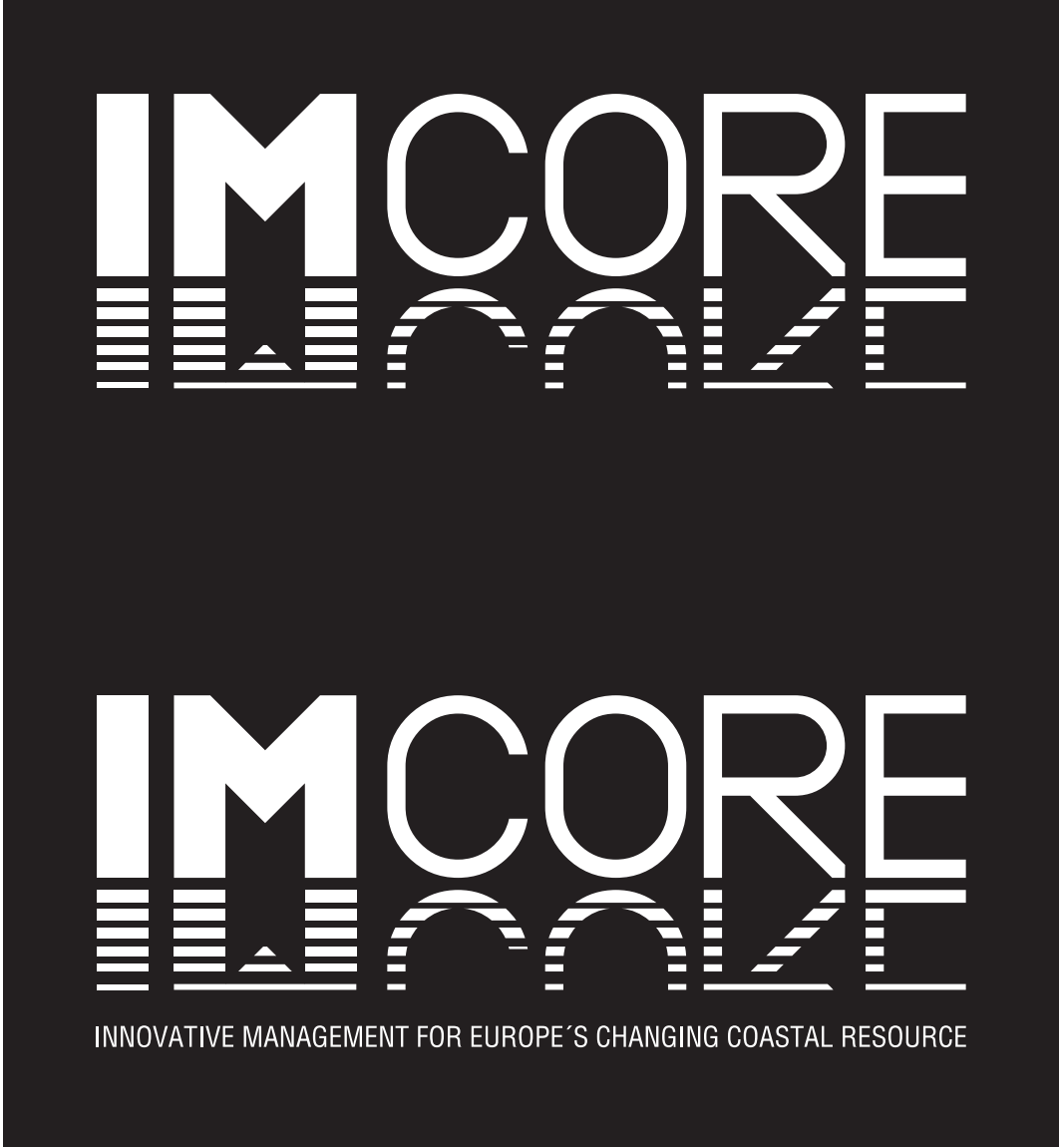
This version in black ink is recommended for applications on white or pale coloured backgrounds.

IMCORE

IMCORE

INNOVATIVE MANAGEMENT FOR EUROPE'S CHANGING COASTAL RESOURCE

This version in white ink is recommended for applications on black or dark coloured backgrounds.





PANTONE

7467 C

CMYK

C: 100

M: 0

Y: 30

K: 10

RGB

R: 0

G: 157

B: 173

WEB

#009CAC



PANTONE

Warm Gray 10 C

CMYK

C: 50

M: 50

Y: 60

K: 25

RGB

R: 113

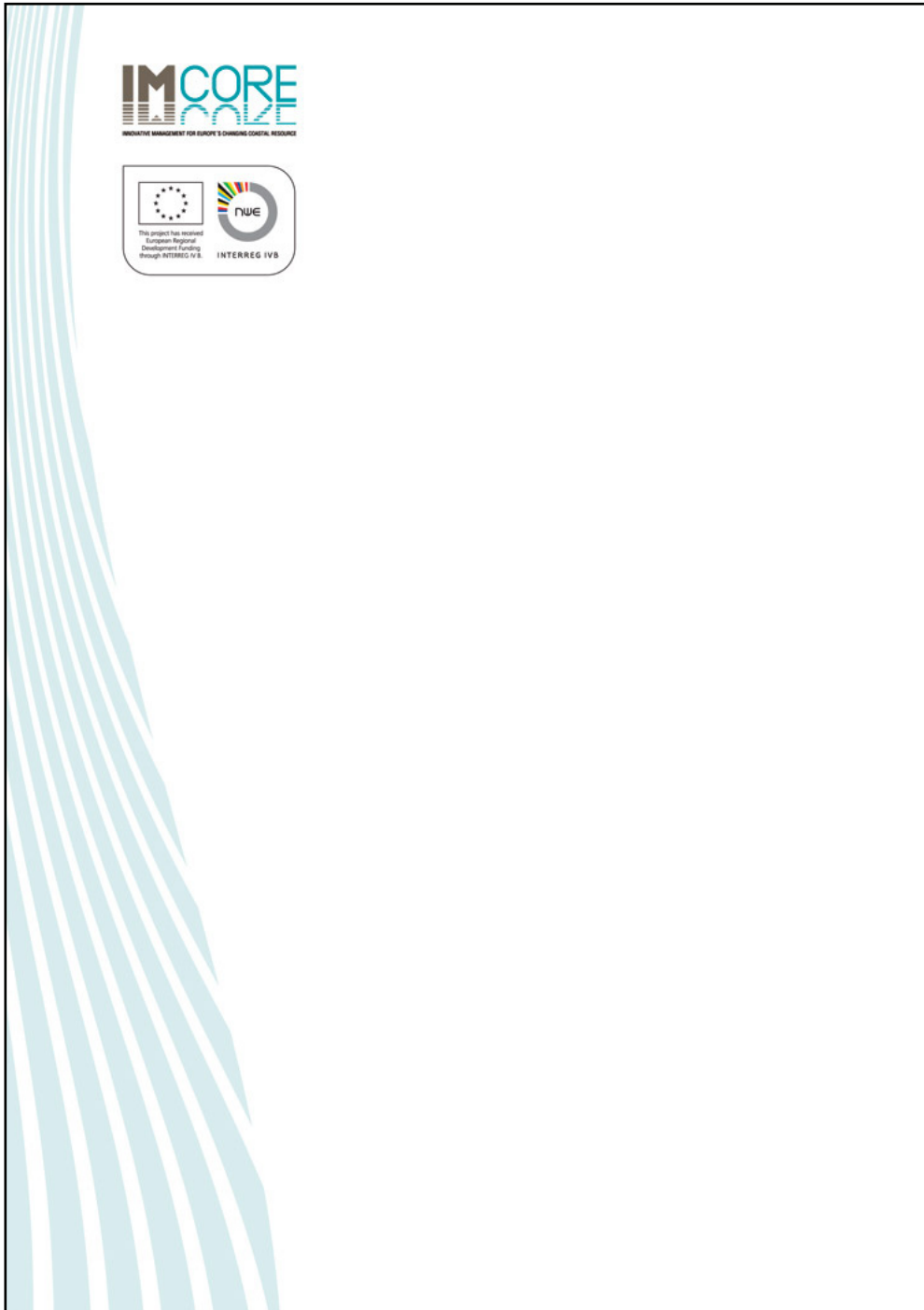
G: 101

B: 88

WEB

#716558

Format: DIN A4

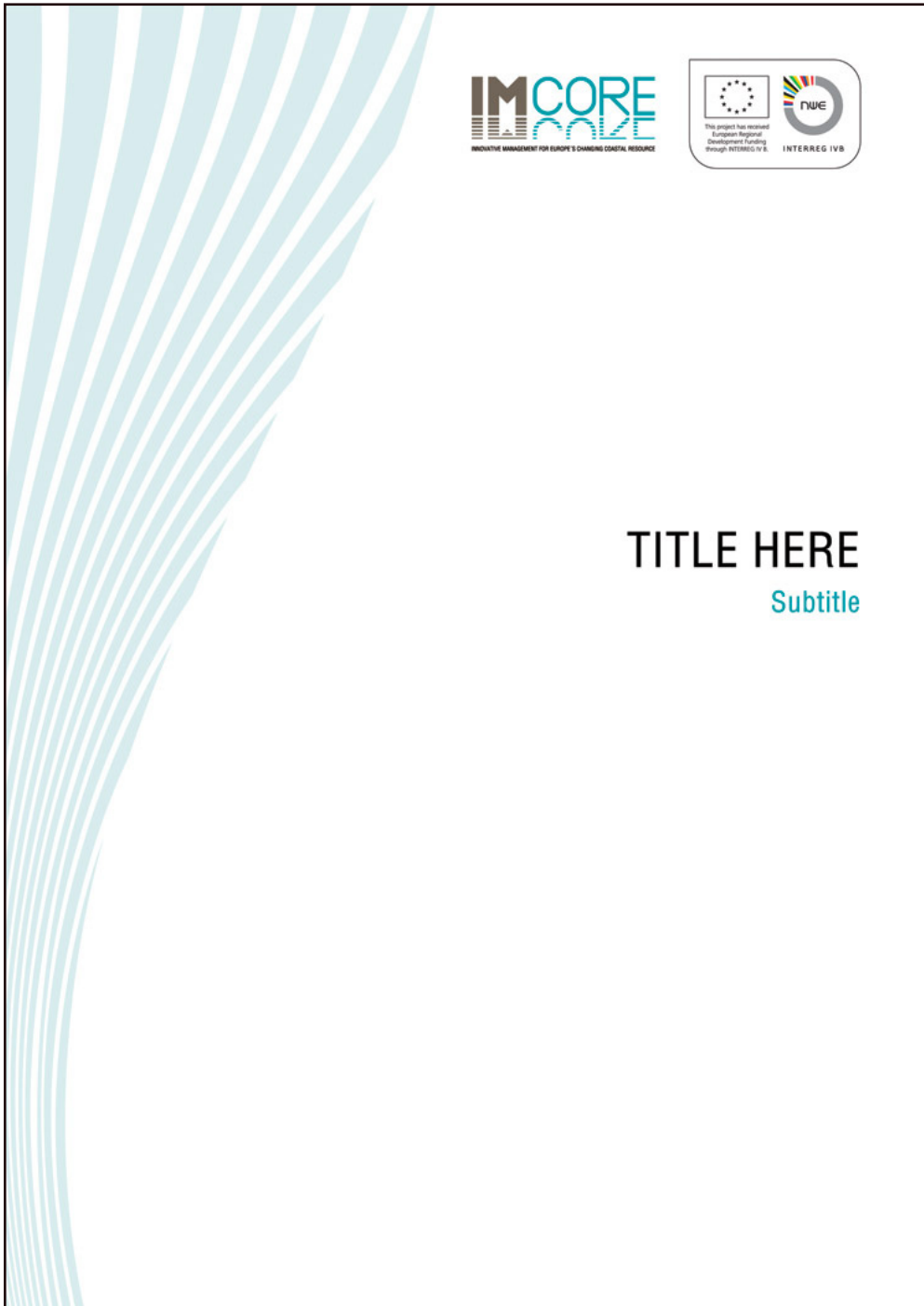


OUTSIDE

Format: DIN A4

Text 1: Helvetica Condensed 30 pt

Text 2: Helvetica Condensed 18 pt






INSIDE

Format: DIN A4

Text 1: Helvetica Condensed 18 pt

Text 2: Helvetica Condensed 14 pt



TITLE HERE
Subtitle

Format: 800x600px 72dpi





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This manual aims to support partners of the Interreg IVB North-West Europe funded IMCORE project, to use a professional logo and graphic profile in a simple and efficient way. Please see also the one-page IMCORE Graphic Communications Guidelines that summarises what is expected from partners. For further information please contact manuela.delosrios@coastnet.org.uk, IMCORE Communications Officer.